



# FASHION INTERNATIONAL

NEWS AND VIEWS OF THE INTERNATIONAL FASHION WORLD

OCTOBER/NOVEMBER '94

## INTERNATIONAL FLAVOR

*The  
Europeans  
... a style  
all their  
own.*

**T**he Europeans, with showrooms in New York, have a style all their own. Whether the look is streetwise and funky or high glamour eveningwear, for Spring/Summer these designers use color and fabric in eclectic mixes with attention to detail.

At the Ellegi showroom, several collections stand out. C'EST COMME CA, designed by Moschino and produced in Italy, is an extensive collection of young kicky pieces in an explosion of color. Favorites are the dresses and suits in multicolored stripes and the

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## SHOWSTOPPERS

**R**ecently, Fashion International attended three major trade shows, Fashion Coterie, New York Premier Collections, and Showroom. The Fashion Coterie, which is the longest running show of the three, offered diversified collections, with the thrust being upper bridge and career oriented lines, plus a smattering of hot accessory talent. Top international and U.S. firms exhibited at

the third edition of the New York Premier Collections. In addition to well-established names, the fair showcased upcoming young talent. Showroom, in its third year, and dedicated to contemporary womenswear exclusively, presented a unique selection. The Spring collections exhibiting at these three shows offered a vast selection — the following are the best of the best.

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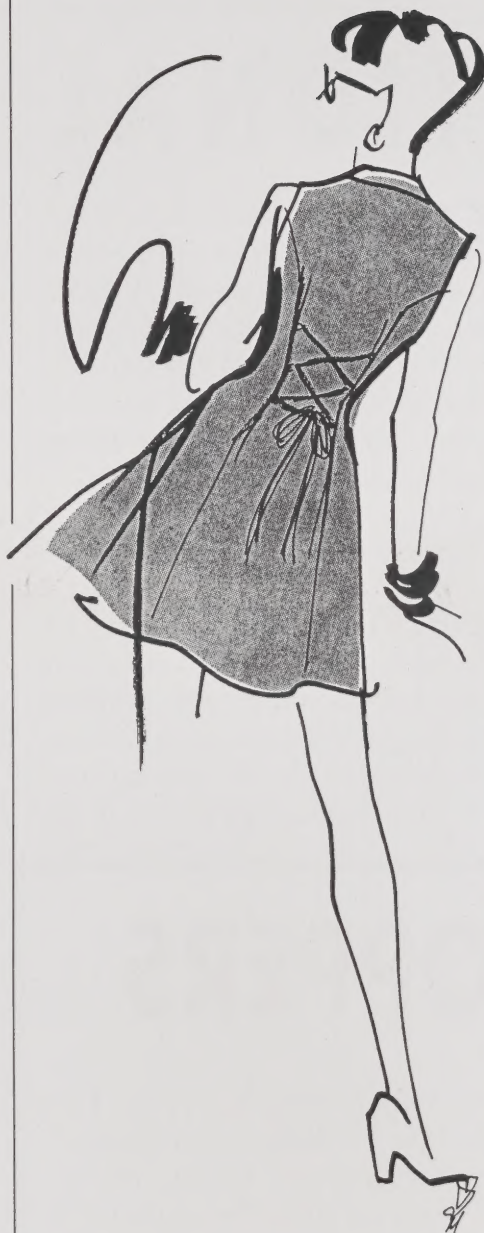


EMANUEL



## FASHION COTERIE

Great looking — BEAU GESTE's updated contemporary take on soft sportswear. The antique floral print, pale mixed tweeds, and yarn dyed striped separates are outstanding. Byron Lars continues his never ending fascination with the shirt in his diffusion SHIRT TALES collection. The linen/cotton, back wrap is a masterpiece of draping. ALEX DE BOLZAN taps into texture with cosmetic tinted shaped jackets in a nubby cork cloth. The regatta printed silk satin backed crepes are also very elegant. In the British import WHISTLES' extensive range standouts are the Audrey Hepburn/Jackie Kennedy inspired dress and jacket ensembles in pastel twill linen and linen blend checks. BALLANTYNE CASHMERE's wide rib V-neck crop cardigan and the "panda" intarsia crew neck highlight their Spring collection. The dyed to match gabardine trousers are a new addition. French designer, Jean Charles de Castelbajac's diffusion line, KO and CO, play up relaxed brightly colored separates and exclusive prints. There's an interesting scribble printed canvas barn jacket and some vivid waffle plaid separates. Relaxed neutral linen separates and dresses are strong at A'NUE LIGNE. Very good looking is the lace-up back, band collared dress in beige linen. TAILOR meets the working woman's needs with tricotine suiting looks in cosmetic color tints. BARRY BRICKEN plays up soft fabrications and subtle pattern mixes. Noteworthy is his cool wool striped jacket, vest and jacquard pants. Imported fabrics, combined with sharp tailoring, make MAGAZINE's career collection a great one. Here, a winner is the structured tie-back jacket in pastel



A'NUE LIGNE

cotton. Highlights from B.C.B. G. are the cotton boucle knits, the ethnic and impressionist floral printed microfiber separates, and retro-inspired dresses. Minimalist chic is the approach taken by CHAOS — a long sleeved crisp white linen crew neck pullover is nicely detailed with a small pocket on one sleeve. HENRY WHITE's collection features unstructured jackets in linen with coordinating waistcoats and trousers, and a smashing safari suit. The line is imported from Dublin. FREEDOM TO CHANGE has young, casual sportswear and swing dresses in this season's hot stripes and checks. Hits at SUSAN BARRY are chambray striped sundresses, which are a part of a crisp related separates collection. Best at M.A.G. are the pure silk duppioni plaids, the cotton sateen range, and a novel take on the short belted trench in lilac nylon cire.

## NEW YORK PREMIER COLLECTIONS

Canadian designer, FYZAL VIRANI does wonderful pattern plays of windowpane check over pinstripe and Glen plaid over herringbone, in cool wool career oriented sportswear. KS KLAUS STEILMANN SELECTION shows relaxed sportswear in chocolate viscose blends. RENZO JEANS has a way with pure silk exclusive prints. This German resource has high voltage patchwork floral prints in biker jackets and 5-pocket cigarette jeans. Their couture line also shows fresh pastel wool tweed Chanel type suits for the luncheon crowd. There are some pretty day-to-dinner ensembles in silk tussah, linen and chiffon at BRANKA KLARIGE. Canadian designer JEAN AIROLDI's witty separates are imprinted with his likeness (as a baby) on a group of shirts, tunics, and

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"poppy field" print. MARTINE SITBON prefers muted coloration, in brown or gray pinstripes for pantsuits and leathers with a '70s influence. MARIELLE BURANI is purely feminine with soft floral dresses reminiscent of the '40s.

Colors come alive at LOUIS FERAUD. In the main collection, the "Cap d'Antibes" group pairs azure blue and white, in silk georgette, cotton and linen combinations. Another group features an "Iris" print adapted from an original Feraud painting, using lemon and mint as accents. For the S.E.T collection, the look is more sporty but just as sophisticated. Whimsical prints and bold patterns work together for looks that include cashmere blazers, cotton jeans, and silk anoraks.

A wide variety of designers grace the racks of the Barbara Kramer showroom. Some interesting lines for Spring include JAN AND CARLIES. Crinkled silk tie-dresses, sleeveless tops, and loose wide pants mix with knits and aged velvet pieces in burnt orange and acid green. From Holland, Mariane Vanderwilt uses a lightweight brown suede for dresses, bottoms, and jackets. An empire minidress combines a suede bodice with mesh skirt, which can be worn with hot pants. At GAULTIER JEANS, check out the viscose/denim pieces, in classic jeans' bodies that are lightweight and drape well. Also fun — the sailor tops with tattoo print sleeves.

Beautiful suiting in soft colors is at EMANUEL. Long slightly tapered jackets glide over silky sarongs and fluid pant styles. Many of the jackets are collarless, bib front or Nehru styles with asymmetric closings.



Silk/linen, georgette, textured crepe and seersucker are just a few of the fabrications in shades like shell, sand, lava, and maize.

At the ADC showroom, CIVIDINI fills the gap for luxurious knitwear. Clean lines in soft silk/linen/cotton blends make up cardigans, tunics, and tank dresses. More tactile pieces come in 100% linen or 100% cotton with cable stitching. From Florence, PELLERI creates sophisticated suits with impeccable workmanship. Styles such as collarless and 3-button jackets are in cotton, silk, and silk/linen in a wide range of colors. For shirting, see MERINO MARTINI — everything from menswear stripes to sheer chiffon and organza is here.

Staff USA carries VIVIENNE WESTWOOD-RED LABEL. Because it is manufactured in Italy, this collection is more extensive and has lower price points than Gold Label, produced in London. Pants, jackets, and vests are in multicolored stripes and bright orange spots, while leathers are iridescent and suits are in yellow terry cloth. ALBERTO BIANI PER NEW YORK has a clean menswear influence in his pantsuits for women, which come across best in an elegant tuxedo grouping.

For Signum Int'l/M. Cressey, PAUL-LOUIS ORRIER designs two lines. Couture consists of high glamour eveningwear, such as the strapless lace dress with organza overlay, or the cloque ballgown with embroidered detailing. The RTW collection has elegant day-into-evening suiting in silk dupioni, lace, and brocade. Also from France is SABLE ET OR, a wonderful suit collection with attention to seam-

LOUIS FERAUD

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# DESIGNER FOCUS...

## JOLAIN MULLER

Jolain Muller's collection of elegant and cleanly tailored casual clothes and eveningwear debuted last season with spectacular results. Not only did Bergdorf Goodman order the entire Fall '94 collection, but devoted a Fifth Avenue window of their Manhattan store to display it. Her professional background prior to this is also impressive. A graduate of F.I.T., she worked with some of America's top designers, Carolyne Roehm, Calvin Klein and Louis Dell'Olio, and as the design director of the women's division of Joseph Abboud. The knowledge that she has acquired is apparent in her strong design ethic: "I've had lots of great experiences and exposure with talented designers. I try to think of things that are functional, I don't get carried away with trends or what's in. I design clothes that last. I use fine fabric and excellent workmanship that will be appreciated and hopefully will get me a loyal following." The deceptively simple, easy lines and meticulous finish in her designs will ensure the latter.

The Resort/Early Spring collection is well edited, both in range and in palette. The soft, neutral hues are dove (a beige chalk), lavender, black and white. Fabrics include a lightweight tropical wool crepe, viscose jersey, cotton terry cloth, and seersucker. There's also a cotton, viscose and silk/satin blend that molds itself to the more structured silhouettes, like the short lavender fitted sleeveless shift dress, with top stitching on the shaped panels,

and the sleeveless notch-front tunic that also features top-stitch details. The latter slips elegantly over the ankle length matching slim pants or the slim short skirt. All exude a graceful aura reminiscent of Audrey Hepburn. In tropical wool, there's a choice of jackets; a fit 'n flare jacket with rounded hem and notched stand-up collar, or an airy Mandarin



collared jacket worn closed with in-seam button holes, or opened to display a tank beneath. Both jackets pair with matching easy trousers or slim pants, or slim short skirt. Silk piping outlines the seams in another viscose jersey group. Included here is a cap sleeve or sleeveless T-shirt, both fitted, and a cardigan jacket that fastens beneath the bustline with the piping. The undulating seam

above the bust of a tunic top, accentuated by that same piping, coordinates with pull-on pants, or a flippy little skirt complete with undershorts. Silk piping also adorns a short strapless slip dress, a short T-shirt dress, and a long sleeveless dress with side-slit that looks fabulous in white jersey. A fun, beach wear group, in white terry cloth, reverses to lavender/white seersucker stripes, and includes a Mandarin collared jacket, short wrap skirt, slip dress, hipster shorts and pants.

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## MORE DASH THAN CASH

Russell Bennett, a young British designer who recently opened a critically acclaimed designer collection under his own name, now launches his new diffusion line in partnership with Maklihon. Premiering for Spring '95, the collection offers lively sportswear and dresses that lend credence to the name, More Dash Than Cash. There's an air of whimsy about some of the designs, so it is no surprise to find that Bennett worked for seven years with Moschino, the master of satire. He also worked for Basile in Milan. A native of Preston, Lancashire and a graduate of Kingston College of Art, he came to New York three years ago. He believes the British fashion environment compares unfavorably to that of the U.S. "No one is willing to invest in the UK. The talent is there, but it's mixed in with the English psyche that tends to be a bit frumpy," says Bennett. "It's not done to look too good!" With More Dash Than Cash,

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jackets in neutral shades. FORMULA offers washed linen separates as part of a standout collection. Noteworthy are the belted eggshell trench jacket and long, bias skirt, plus the elongated patch pocket jacket and short A-line skirt in wheat or indigo plaid. OZONE AWARE by WENDY HEATHER combines scientifically tested fabrics (offering both UVA and UVB protection), with attractive styling in her casual weekend wear collection. A typical example includes a boldly striped cotton anorak, easy pants, and a tunic with the words "Ozone Aware" printed across the front. Timeless neutrals, stark white, and intense sun-lit colors are the palette at ASSETS LONDON. Best are the layering pieces in linen and high twist cotton, and their V-neck and cropped sweaters in beautiful silk tussah.

## SHOWROOM

HAMEL ATELIER presents pretty pastel gingham shaped jackets and flirt skirts, while MICHAEL SEROY concentrates on good looking textured crop sweaters in rayon boucle, ribs and cotton blends. Particularly attractive at LORENZA is a Mandarin convertible collared jacket in Italian linen plaid. All part of a strong career oriented related separates collection. EMMIE offers coordinated knitwear that relies heavily on texture and subtle coloration. The mercerized cotton pullover and cardigan compare favorably with Coogi and Missoni. Clean and soft looking, handloomed cotton separates, by LUCINE ALMAS, are especially attractive in a navy/beige stripe on cream ground.

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NEW YORK PREMIER  
COLLECTIONS:  
Blenheim, 800-829-3976 ext. 145  
SHOWROOM: 212-924-1940



# I-VIEW

**Y**esterday it was the greening of American fashion: to day it is known as the bottling! Sun Apparel Inc., one of the first to produce "Soda Pop Denim," launched a new collection of CODE BLEU jeanswear. The jeans are made of PET, a fiber produced from plastic soda bottles collected

from the streets and landfills. After sorting the bottles by color, they go through a melt down process that eventually creates the fiber. According to Sun's vice president for marketing and licensing, the material created from this fiber, in combination with cotton, has a hand exactly as soft as 100% cotton denim. The jeans also appear to work well with different finishes: the first on the market will be stonewashed. Of course, this leads me to the ultimate question — does Sun Apparel give a five cent rebate on the returns, or should I still take my bottles to Gristede's? Contact: The Newlin Company, 689-0777.



Warner Bros. Stores have signed an agreement with Robert Lee Morris, the highly respected jewelry designer, to create an exclusive accessory line. Inspired by the Looney Tunes characters and DC Comics Super Heroes, the accessory collection includes belt buckles, small leathersgoods, and tabletop and desk accessories as well as jewelry. Available after November 1, at the Robert Lee Morris boutique in the Warner Bros. flagship store in NYC, this is definitely a winning and unique collection. Contact: Caroline de Saint Andre, 212-645-7777.

Stonehenge Ltd., the neckwear company, whose products feature patterns based on the recreating of the molecular structure of vitamins, moon rocks, and cocktails, has been part of yet another first. As partners with Florida State University, Stonehenge Ltd. has generated

HAMEL ATELIER

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Bennett goes all out to ensure that women wearing his designs will *look good!* From the vibrant color schemes to the youthful inspired silhouettes there's plenty of dash. Colors run the gamut from the more somber black, white and navy to dazzling pink, orange, red, yellow, green, turquoise, and purple. For those seeking even more pizzazz, one group incorporates oversized dot appliques. They look best in black/white or orange/pink. The fabrics include acetate/rayon crepe, rayon pinstripe, 100% silk crepe de

"FLAVOR" continued from page 3  
ing and detail.

At Seed Inc., a diverse grouping of designers come together for a quality presentation. ORSON & BODIL favors a minimalist approach to fashion with emphasis on cut and fabric. Natural fibers are in waxed linen, raffia, organdy, and silk/linen blends. For beautiful cashmere, see CRISTINANO FISSORE. Innovative solutions with the yarn create lightweight layers for sleeveless shells and kimono styles. Colors are exclusively created and patented. From beach to evening, ABE HAMILTON creates a natural looking line with deconstructed styling, in raffia, linen weaves, cotton blends, and organza.

This season, ASSETS LONDON features a series of eco-knits that use recycled yarns as the predominant ingredient in their knitwear. Playful layering takes advantage of varying lengths in lightweight pieces that emphasize the body. Linen, mercerized cotton and tussah silk add a slight sheen to delicate crochet and cobweb knits. Pure white is accented by candy pink, apple, chartreuse, and orchid.

Chine (with polka dots), stretch cotton jersey (in rainbow stripe with logo embroidery), polka dot tulle, striped shirting, cotton/rayon hound's-tooth print and cotton toweling. A single-breasted, high button blazer or a fitted, cropped jacket, both in solid crepe, top a short bias cut flared skirt, classic pants or jeans. The former two are also offered in the dot appliqué, together with a fitted short sleeve mini dress. A single-breasted blazer, a double-breasted long fitted jacket, and an elongated vest are all part of a pinstripe rayon group. They pair with

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\$175,000 for research and equipment for the National High Magnetic Field Laboratory. The company's funding of scientific research will help to build state of the art research magnets. When the labs are complete, they are expected to host approximately 400 teams of international and American scientists per year. Hopefully, the technology will improve computer effectiveness and the conductivity of electricity, among other equally important advances. Contact: Nichol & Company, 212-889-6401.

Simple and feminine — Vanity Fair is premiering the Cotton Garden Collection. Charming in Star White, it's back to basics with a cotton/ rayon blend with European eyelet embroidery. Offered in three bra styles, and string bikini and high cut briefs, the collection will be available in January '95. The style is also shown in Orchard and Plaid prints, with Navy Royale and an Asters on Stripes pattern appearing in April. Contact: Sue Goldenberg, 212-686-7169.

the two pant options and the mini dress. In polka dot silk crepe de Chine there's a "Carmen Miranda" short wrap flounce dress with attitude (also in skirt version), a mini shirtwaist, sleeveless shirt with tie, and bias flared 19" skirt. A stretch cotton rainbow stripe jersey group offers a skimpy figure hugging mini dress, a trio of tight tops, and an off-the-shoulder dress, with cotton stretch bodice that explodes into a froth of polka dot tulle. Among a host of other separates and dresses, outstanding is the terry toweling jeans' jacket or blazer, both sporting rhinestone buttons, and a "Jackie O" shift in printed hound's-tooth cotton/ rayon.

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